

Jog-A-Thon Meeting February 28th, 2007

OVERVIEW –

- OUR 4TH ANNUAL BRIGHTON ACADEMY JOG-A-THON WILL BE HELD WEDNESDAY MAY 16TH, 2007.
- Money will be raised to enhance existing programs as well as offer new and innovative courses.
- Our goal this year is to raise \$12,000 we raised over \$10,000 last year with fewer students.
- On April 3rd we will be sending home a flyer asking each student to bring in 5 to 10 addresses of out of town friends and family so that the jog-a-thon committee can send out donation request letters to these people. We will be sending out a courtesy call a week after this request. Addresses need to be turned in by April 12th
We sent out 125 letters from about 30 students last year and raised a half of our money (\$5,000) before the date of the Jog-a-thon. The average donation sent in was over \$40 per address. If all students sent in 5 addresses that would that would be approximately 585 addresses and we could make over \$23,000 just from families sending in addresses. All donations are kept track of in the office and are credited to the student that sent in the address.
- Soliciting donations for student prizes are food for the BBQ can begin immediately is calling the businesses on the lists given, sending them the donation form or personally presenting them with it. The lists are just a guideline and should not by any means limit you as to who you would like to ask for a donation. Keep in mind the prizes are for the kids and businesses appreciate knowing that these prizes will not be auctioned off for money but will go directly to the student for work well done. **Last year almost all of the prizes we gave out the day of the event were donated and all the food for the BBQ.**
- The day of the Jog-a-thon we will have a FREE BBQ for students as well as any friends or family who would like to come and cheer for the runners. This is a FUN day for the students and our reward for helping out.

PRIZES

- Each student that gets \$100 or more in donations sent in from their addresses will receive a FREE Brighton Academy Jog-a-thon T-shirt to wear the day of the event.
- Grand prize every student who raises \$200 or more will receive a FREE limousine ride from the school to Dairy Queen on the south side of town and back. This will be on the last day of school June 7th, 2007.
- Ribbons and prizes will be handed out the day of the Jog-a-thon for most laps ran for each group. Last year everyone who participated got a prize.

LAPS

- Laps are run on the school field in a mapped out course that is equal to 1/10 of a mile or one mile equals 10 laps.
- Last year these were the average laps run in 1/2 hour per group

Pre-K and Kindergarten – 17 laps

1st - 4th = 18 laps

5th - 8th = 23 laps